

# Sujith Nambiar

## Certified Usability Analyst™ (CUA™)

from Human Factors International -2009



Portfolio: [www.sujithnambiar.com](http://www.sujithnambiar.com) | Cell: 91 + **9619991834** | Email: [sujith127@gmail.com](mailto:sujith127@gmail.com)

### Summary

A Certified Usability Analyst™ (CUA™) with over **10+ years of extensive experience** in designing User Interfaces (UI) and creating User Experience (UX) for fast-paced internet, intranet and enterprise software applications.

I have applied my creative skills, combining my expertise in User Research, Human Computer Interaction (HCI) and visual aesthetics to create diverse UI design solutions for eCommerce, Financial, Entertainment, Corporate & Product Websites, Desktop Applications, Mobile Phone Interfaces, Kiosk interfaces and more...

### Objective

Seeking a very creative and challenging role in the field of UCA &UCD, UX, UI design and Visual Designing.

### Core Competencies

- Usability Analysis / Expert Reviews
- User Interface designing,
- User Experience Designing,
- User Interaction Designing,
- User Centered Analysis & Design
- Creating wire frames,
- HTML Prototyping,
- Usability testing,
- Creating brand identities,
- Writing user interface standards and specifications
- Creative designing for web and print,
- Flash components for web applications,
- Image editing, illustrations, Photography and Paintings.

## Career Highlights

### Professional Experience (Full time employment):

#### Reliance ADAG

##### Sr. Manager- User Experience & Design

Mumbai, India. | Duration: July, 2008 – Till date

#### Roles & Responsibilities:

Analyze user feedback on the existing products, referral statistics and internal data. Recommended and facilitate design changes in the current websites, Design and recommend new website features, work with multi-disciplinary teams to accomplish company's business goals. Manage a team of UI designers, Graphic, web designers and HTML programmers.

I have been directly responsible for;

- Redefining user experience on the websites, Software Applications and Mobile applications.
- Crafting websites for “Video On Demand” and “Movies on Rent”,
- Research on user experience and technology used worldwide on similar products,
- Identifying the problems in existing product and design new features to improve usability,
- Introducing and implementing new features in the upcoming revamped product website
- Creation, development and delivery of entire UI, Visual, HTML requirements for websites and micro sites,
- Managing a team of creative and technical staff,
- Project management and delivery,
- Provide input on creative direction for web development and design,
- Brand identity,
- Online advertising campaigns and marketing collaterals.

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**CSC-Covansys Ltd.**

for **Pay Pal** – an eBay Company. Global Leader in Online Payment.

**Team Lead – Design**

Location: Chennai, India. | Duration: Jan, 2007 – July, 2008

**Roles & Responsibilities:**

- Leading an offshore team of designers.
- Analyzing project requirements and design scope
- Estimating and planning work and resources
- Ensuring quality and design standards,
- Delivery of work and communication with onsite team.
- Training new designers on design standards, methods and processes.

**Accomplishments:**

- Setting up a process to work in sync with the onsite design team.
- Analyze performance results and understand specific gap areas to implement process improvements.
- Contribution in defining design standards.
- Experience in a product centric organization.

**Overseas experience:**

I have been placed at PayPal (eBay), San Jose, CA, USA to work closely with the design teams and product managers, and coordinate with our offshore Idesign team in India and the onsite team for project executions. I have played a key role in defining and implementing processes on our work model.

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**Crimson Logic India Pvt. Ltd.**

CrimsonLogic is Singapore based software MNC which has 14 offices across the world. The company is funded and owned by the Government of Singapore.

**Sr. UI Designer**

Location: Bangalore, India | Duration: June, 2005 – Jan, 2007

**Roles & Responsibilities:**

- Designing User Interfaces for web based software products.
- Creating wireframes.
- Designing visual styles for UI.
- HTML prototyping.
- Creating flash components and Flash demos for products.

**Accomplishments:**

Experience in a service centric organization.

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**Creativevitamin Digital Studios Pvt.Ltd. (Own Venture)**

Location: Bangalore, India | Duration: Oct, 2003 – April, 2005

**Roles & Responsibilities:**

- In charge of leading a team of 3 designers and 2 programmers.
- Responsible for project effort estimates and cost estimates.
- Coordination with designers, higher management and clients
- Creating the workflow, ensuring quality, usability checks & Design standards for each project.
- Visualizing, Art Direction, designing websites and Flash presentations.

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## **eMids Technologies Pvt.Ltd.**

eMids Technologies Inc. is a leading offshore and onshore outsourcing solutions company to Fortune 2000 companies. Based in Nashville, Tenn., with support offices in Bangalore, India, eMids is an SEI CMMi Level 3 Company with a proven global delivery model.

### **Web Designer / Visualizer**

Location: Bangalore, India | Duration: Dec, 1999 – Jan, 2002

#### **Roles & Responsibilities:**

- Team leader for 3 designers, Visualizer.
  - Website designing and HTML development.
  - UI Designing for software applications.
  - Business presentations on Flash.
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## **Consulting Experience**

### **IBM Ltd.**

Sr. Interaction Designer (Consultant)

Location: Bangalore, India | Duration: April, 2005 – May, 2005

### **Colill Web Solutions Inc. , Canada.**

Web Designer (Consultant)

Location: Bangalore, India | Duration: November, 2002 – October, 2003

### **Beanbag Studios Pvt.Ltd.**

Web designer (Consultant)

Location: Bangalore, India | Duration: Feb, 2002 – Aug, 2002

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## **Qualifications:**

- **Certified Usability Analyst™ (CUA™)**- 2009 from Human Factors International.
  - **GNIT** in 1999 from National Institute of Information Technology. Ltd- Bangalore.
  - **Bachelor of Science (BSc)** in 1997 from Pondicherry University, India.
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## **Areas of interests:**

Fine Arts - (contemporary Oil Paintings), New Media designs, Branding, Photography, and Digital Art.

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**Personal Details:**

Date of birth: 31.05.1977  
Passport Number: H 8651962  
Visa Status (USA): Valid B1 (Till 02, July, 2017)  
Marital Status: Married  
Hobbies: Painting, Photography  
Languages Known: English, Hindi, Kannada, Tamil & Malayalam  
Phone: 91+ 961 999 1834 (Cell)  
91+ 022+2564 482 10 (Home)

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**Linked-in Recommendations:**  
**9 people have recommended me.**

Sr.Manager-Design

**BIGFlix Pvt.Ltd** ((A Reliance Entertainment- ADA group company)

“Sujith is an exceptional Creative Visual Designer other than being a Manager. He has a great eye for details which helps in churning out flawless websites. Apart from his creative skills he is good at human interface design leading to good user experience pages. He is known for his calm nature and good personality in the team.” *March 15, 2009*

[Prashant Karkera](#) , Sr. Web Developer , BIGFlix - Reliance BIG Entertainment reported to Sujith at Reliance Entertainment

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“Sujith is a true guide in all aspects. It was a great experience working under him. I always get good support and help from his side. His creative skill is out of question but I should also mention his excellent team management skill and ability to produce outstanding result with limited resources.” *February 26, 2009*

[Atish Roy](#) , Graphic Designer, Reliance Entertainment - BIGFlix reported to Sujith at Reliance Entertainment

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Team Lead - Design

**PayPal (an eBay company)**

“Sujith is an exceptional Visual Designer. He is able to conceptualize and execute great designs with a quick turnaround. He has a good eye when it comes to layout and visual impact and is up to date on web standards and styles. I would work with him anytime.”

*February 14, 2008*

[Savio Aguiar](#), *UX Design Manager, PayPal an Ebay company*

worked with Sujith at PayPal (eBay)

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“I have a great pleasure of working with Sujith here at PayPal. His passion to create detail oriented designs and willingness to strive for better process shows me how dedicated of designer he is. He has a great personality that works well in a team environment.” *June 10, 2008*

[George Lin](#), *Lead Designer, PayPal / eBay*

worked directly with Sujith at PayPal (eBay)

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“Sujith is a REAL lead in visual communication whether it is a product design or creative.” *December 27, 2007*

[Jayakumar Vasudevan](#), *Visual Designer, PayPal*  
reported to Sujith at PayPal (eBay Inc.)

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“Sujith is a talented visual designer. He can work with minimum direction and has a keen eye for aesthetics and understanding of user needs. I enjoyed working with Sujith. As a person he is a calm and responsible person. I look forward to working with him on other projects.” *December 26, 2007*

[Dolly Parikh](#), *Sr. UI Designer, PayPal*

worked directly with Sujith at PayPal (eBay Inc.)

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“Sujith is an extra ordinary skilled Designer with a flair in world class output. His ability to convert a design into a reality is admirable. Great personality to get admired & tons of

solution driven capabilities. Great Leader to work with. Very down to earth & good listener...I reccomend him as a perfect candidate for any position for his attitude. Very focused & clean living." *June 6, 2008*

[Manoj Naduvath](#), *Design Lead - User Experience & Design @ PayPal (an eBay company), PayPal (eBay)*

worked directly with Sujith at PayPal (eBay)

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Sr. UI Designer

**CrimsonLogic India Ltd.**

"Sujith is a hardworking and talented user interface designer with a good grasp of visual design and usability concepts." *January 13, 2008*

[Puar Navpreet](#), *Web design Manager, CrimsonLogic Pte Ltd*

managed Sujith directly at CrimsonLogic India Ltd.

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Web Designer / Visualizer

**eMids Technologies Pvt. Ltd.**

"I have known Sujith from the start of his career as a colleague as well as as a client. His main strength is the fact he combines aesthetics, business purpose and usability in a design in ways few people can. Being as artist, his works are extremely imaginative whether they are simple or complex! He is extremely professional, dependable and is a fantastic ideator. I've come to Sujith time and again for my design needs and will continue to do so and would recommend his work to anyone." *December 30, 2007*

[Rajoy Jose](#), *Systems Analyst, eMids*

worked with Sujith at eMids Technologies Pvt. Ltd.

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